

EXPERIENCE**Producer, Digital – CBC Kids****Toronto, ON**

May 2017 – present

Continue to manage contributors and produce with a focus on digital video for YouTube (Vlogs), social platforms (Instagram and Facebook in square and vertical), and the Kids and Parents sites (e.g., DIY).

- Directed, produced and managed props for 17 craft videos in two days and managed the entire edit
- Completed four-day Putting It All Together training to manage hosts/producers on a production schedule
- Track and visualize monthly site stats for CBC Parents, monitor overall post performance daily

Associate Producer, Digital – CBC Kids**Toronto, ON**

August 2016 – May 2017

Pitch, package and create text and video content for CBC Kids and Parents web and social presence. Work with both sites' contributors on text and video content. Direct, produce and manage editing of the on-air hosts' and puppets' digital videos for YouTube, social platforms and the Kids site.

- Aided with digital launch of *Snapshots*, managed legal, copy and implementation of associated contest
- For the CBC Kids rebrand, helped create and continue to make the hosts' digital "vlog" videos for YouTube
- Produced digital videos with hosts and puppets on-location at outreach events

Associate Producer, Digital – CBC Talk Radio Digital, *The Current*, *q***Toronto, ON**

February – August 2016

Maintained CBC Radio One's web, app and social presence, backfilled digital producers for shows like *Ideas* and *As It Happens*. Backfilled *The Current's* and *q's* web producers – created daily web posts, cut and posted audio, added online value (graphics, Storify, etc.), managed social media, email and archiving.

Morning Show Host – Stoke FM**Revelstoke, B.C.**

July – September 2015

Hosted live on-air, interviewed guests and produced lifestyle segments. Introduced social media plan.

On-Air Reporter – Local Connection, Shaw Access Programming**Vancouver, B.C.**

April 2014 – February 2015

Researched, pitched, chased, scheduled shoots, interviewed subjects on-camera, edited video for LC; assisted behind-the-scenes and as camera operator for four in-studio shows and one on-location.

Intern – CBC's Q**Toronto, ON**

July – August 2014

Pitched, chased, produced four counter sources, edited audio, updated site, executed social media plan.

Intern – Global National**Burnaby, B.C.**

August – September 2014

Researched, pitched stories, discovered and sent visuals for broadcast, answered tip calls.

Intern – Toronto Standard**Toronto, ON**

January – March 2013

Produced content for daily news articles, feature stories; communications and copy for event posts.

EDUCATION**Master of Journalism**University of British Columbia,
2013 – 2016**Diploma, Fashion Marketing and Merchandising**Academy of Design at RCC Institute of Technology,
2010 – 2012**BA, Drama**

Queen's University, 2007 – 2010

Bilingual Diploma, International Baccalaureate Diploma

Toronto French School, graduated 2007